



KUDOS - INCENTIVES FROM LIME TERMS & CONDITIONS

1. The monthly competitions are open to UK operators that have a live account via Lime for Flights and/or Groups or as specified per month.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. **To be eligible for the individual Kudos incentives you must register for each of the monthly competitions and meet the criteria outlined for that month via lime-management.com/kudos (see bottom of document).**
4. Upon one member of your team registering each month, your company as a whole will automatically be entered into that month's Kudos incentive.
5. An individual winner registered from your company will be drawn and awarded the monthly Kudos incentive on your team's behalf.
6. Any prizes won must be used by staff associated with your company only. Upon receiving the team prize, the winner must provide a full list of their Sales, Customer Service, Reservations and Ticketing staff which will be added to our mailing list and will ensure all relevant staff are included in the prize.
7. The individual winner will also be awarded with a prize pack in recognition of their registration.
8. Lime cannot be held responsible for items lost in the post.
9. Any monetary value/vouchers received are subject to income tax and national insurance contributions guidelines which will be highlighted where relevant per monthly competition.
10. Prizes are non-changeable, non-transferable and no cash alternative is available. Prizes must be redeemed in a suitable amount of time otherwise risk being unfulfillable.
11. All registrants agree to have their name and company on Lime's website and social platforms.
12. Winners will be notified via the winners hall of fame section on our Kudos landing page.
13. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
14. Lime reserves the right to amend this programme at any time.
15. Lime's decision is final.

April 2018 terms & conditions

- 3.1 This month's incentive is open to operators who have a Flights and/or Groups account with Lime only.
- 3.2 To be eligible to win this month's incentive, your company will need to:
 - register via Lime's Kudos webpage: lime-management.com/kudos
 - book Europe with Lime between 1-30 April 2018 (Groups bookings must be confirmed)
 - GDS users will need to submit their unticketed PNRs created in April 2018 by emailing them to marketing@lime-management.com once registered.
- 3.3 Two winners will be selected based on:
 - highest number of PNRs created (Flights only)
 - highest amount of passengers booked (Groups only)
- 3.4 Winners will receive tickets to the races, plus a little black box of Kudos.
Prize details:
 - races will be a Saturday event at a course convenient to you in May or June 2018
 - up to 10 tickets will be offered per winning team
 - where possible, a member of Lime will join you for a portion of the day to meet your team and ensure you're having the best experience
 - transport and refreshments are not included

