



KUDOS - INCENTIVES FROM LIME TERMS & CONDITIONS

1. The monthly competitions are open to UK operators that have a live account via Lime for Flights and/or Groups or as specified per month.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. **To be eligible for the individual Kudos incentives you must register for each of the monthly competitions and meet the criteria outlined for that month via lime-management.com/kudos (see bottom of document).**
4. Upon one member of your team registering each month, your company as a whole will automatically be entered into that month's Kudos incentive.
5. An individual winner registered from your company will be drawn and awarded the monthly Kudos incentive on your team's behalf.
6. Any prizes won must be used by staff associated with your company only. Upon receiving the team prize, the winner must provide a list of their Sales, Customer Service, Reservations and Ticketing staff who have explicitly consented to their names being added to our mailing list, in order to ensure all relevant staff are included in the prize.
7. The individual winner will also be awarded with a prize pack in recognition of their registration.
8. Lime cannot be held responsible for items lost in the post.
9. Any monetary value/vouchers received are subject to income tax and national insurance contributions guidelines which will be highlighted where relevant per monthly competition.
10. Prizes are non-changeable, non-transferable and no cash alternative is available. Prizes must be redeemed in a suitable amount of time otherwise risk being unfulfillable.
11. You hereby confirm that you and your company have explicitly agreed to have names (individuals and company) on Lime's website and social platforms.
12. Winners will be notified via the winners hall of fame section on our Kudos landing page.
13. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
14. Lime reserves the right to amend this programme at any time.

June 2018 terms & conditions

- 3.1 This month's incentive is open to operators who have a Flights or Groups account via Lime only.
- 3.2 To be eligible to win our daily incentives, you will need to:
- Register your company via Lime's Kudos webpage each weekday using your Lime ID: lime-management.com/kudos (even if you've entered for previous days).
 - **Groups bookings:** confirm quotes to any British Airways destination on the day of registration.
Flights bookings: book any British Airways destination on the day of registration.
 - Bookings made the following day will not be eligible for the previous day's win. I.e. you can't enter on Thursday and book nothing until Friday, you have to enter between 00:00 - 23:59 and book in that same period - or enter & book all over again the following/each day.
 - Week one of our June Kudos (6-8 June 2018) focused on Far East and South Asia bookings only. From 11 June, all regions are eligible.
 - GDS users will need to submit their eligible unticketed PNRs created in June 2018 by emailing them to marketing@lime-management.com once registered
- 3.3 Daily winners will be selected based on:
- A random draw from the eligible PNRs they create that day.
- 3.4 Winners will receive a prize selected by Lime.

