



## KUDOS - INCENTIVES FROM LIME TERMS & CONDITIONS

1. The monthly competitions are open to UK operators that have a live account via Lime for Flights and/or Groups or as specified per month.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. **To be eligible for the individual Kudos incentives you must register for each of the monthly competitions and meet the criteria outlined for that month via [lime-management.com/kudos](https://lime-management.com/kudos) (see bottom of document).**
4. Upon one member of your team registering each month, your company as a whole will automatically be entered into that month's Kudos incentive.
5. An individual winner registered from your company will be drawn and awarded the monthly Kudos incentive on your team's behalf.
6. Any prizes won must be used by staff associated with your company only. Upon receiving the team prize, the winner must provide a full list of their Sales, Customer Service, Reservations and Ticketing staff which will be added to our mailing list and will ensure all relevant staff are included in the prize.
7. The individual winner will also be awarded with a prize pack in recognition of their registration.
8. Lime cannot be held responsible for items lost in the post.
9. Any monetary value/vouchers received are subject to income tax and national insurance contributions guidelines which will be highlighted where relevant per monthly competition.
10. Prizes are non-changeable, non-transferable and no cash alternative is available. Prizes must be redeemed in a suitable amount of time otherwise risk being unfulfillable.
11. All registrants agree to have their name and company on Lime's website and social platforms.
12. Winners will be notified via the winners hall of fame section on our Kudos landing page.
13. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
14. Lime reserves the right to amend this programme at any time.
15. Lime's decision is final.

## August 2018 terms & conditions

3.1 This month's incentive is open to operators who have a Flights or Groups account via Lime

3.2 To be eligible to win this month's incentive, you will need to:

- register your company via Lime's Kudos webpage: [lime-management.com/kudos](https://lime-management.com/kudos) (even if you've entered for previous months) by midnight 31 August 2018
- follow 'limeuk\_' on Instagram to earn a starter point

3.3 Each additional interaction you undertake will earn points. Please see tiering below:

Follow 'limeuk_' from your company Instagram account (compulsory)	= 1 point
Follow 'limeuk_' from your personal Instagram account	= 2 points
Each of our August posts you like from your company Instagram earns	= 2 points
Share a British Airways themed photo or video on your company Instagram using the hashtag #LimelightOnKudos	= 4 points
Share a photo or video from your travels on your company Instagram using the hashtag #LimelightOnKudos	= 4 points

3.4 Winners will be selected based on the highest number of points earned on eligible interactions throughout August.

3.5 You may share as many relevant photos as you like using the hashtag #LimelightOnKudos during August, earning points for each. Lime reserve the right to exclude photos that have not been taken by a member of your team, promote airlines other than those partnering with British Airways or do not fit with the theme set out.

3.6 Winners will receive an interactive photography workshop to be redeemed by the majority of customer service, operations, reservation and sales teams. Group size is typically 10 employees although there may be some flexibility depending on staff numbers and location.

3.7 The prize must be arranged by 10 September 2018 to be redeemed by 30 September 2018. If not arranged or deemed by these dates, the prize will be given to the company who earned the second most points during the campaign period. If not taken after this, the prize will be deemed unclaimed.

3.8 The prize must be redeemed all at once.

3.9 No monetary/voucher alternative will be offered.

