

WELCOME TO LIME

BRITISH AIRWAYS FLIGHT SPECIALIST FOR QUOTING, TICKETING AND BOOKING MANAGEMENT



WHY LIME FLIGHTS?

DYNAMIC PACKAGING

Lime's Inclusive Tour (IT) fares allow ATOL bonded trade partners the ability to book British Airways nett fares with the freedom to package our flight with your own ground arrangements.*

APPOINTED OPERATOR STATUS

Ensure you're head and shoulders above the competition:
British Airways allow permissions to their Appointed Operator status
EXCLUSIVELY to Lime's approved Flights accounts.

TAKF YOUR TIMF

Hold a named booking until 30 days before departure with absolutely no financial commitment - an invaluable advantage of Lime Flights.**

PUBLISHED AND SEAT ONLY FARES

We also open up Published and Seat Only fares to our Flights accounts, meaning you have the perfect safety net if an IT fare is unavailable.

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^{*}subject to ATOL and Fare Rule requirements

^{**}subject to departure date and most restrictive carrier's terms and conditions

WHY LIME GROUPS?

LENGTHY NON COMMITMENT PERIODS

We offer you the chance to hold seats whilst you market a departure. Should it not get the crowds it deserved, cancel without penalties.*

ASSIGNED GROUP SEATING

Seat groups within your assigned block from seven days before departure, easing your customer's mind about who they're sat next to.

SUPERSIZED GROUPS

Our website can cater for groups of up to 98 passengers. If you're handling any larger groups, our dedicated team tend to this manually for ease of booking.

ADVANCED REGISTRATION

We offer you the chance to request your group dates early with advanced registration. Simply email us your dates and when space comes into range, we will provide a no-obligation quote.**

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^{*}subject to departure date

^{**}this doesn't secure rates or availability. This means we can request on your behalf and provide a quote

WORKING WITH LIME

Our intuitive booking systems are designed by us, meaning we're constantly investing in new technology to help ease your booking management

You will have 24 hour access to the systems so that you can make pre-ticket amends or ticket as required. Should you need any assistance or advice, our knowledgeable team are on hand to help.

We also have an out of hours contact for flight emergencies that occur outside of normal office hours.

Thanks to our innovative booking systems, you don't require a GDS to access, book and ticket British Airways fares.

MARKETING SUPPORT

Our in-house marketing team can advise on use of British Airways branding, along with supplying approved imagery and content for your own collateral, including access to the British Airways Appointed Operator Logo for Flights accounts.

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ABOUT BRITISH AIRWAYS

Boasting one of the most high quality and accessible products in the sky, British Airways have achieved a global trust for both service and safety

ROUTE NETWORK

British Airways fly to over 550 destinations worldwide and are constantly evolving to suit the needs of their travellers.

Plus, thanks to British Airways alliances and airline partners across the globe, Lime customers can benefit from access to extended route networks and aligned schedules.

CABINS

British Airways innovative product range means there is an option for every preference and budget.

World Traveller cabins allow customers to enjoy a comfortable longhaul flight with everything they need in one affordable fare. Upgrade options include World Traveller Plus, Club World and First for an impeccable service and understated British elegance at every step of the journey.

For shorthaul travel, Club Europe offers an upgraded experience with high levels of comfort while Euro Traveller is great value for money with a sensational catering partnership.

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REWARDS...



Grandi is designed to reward your company over the year with financial remuneration when you continually choose British Airways with Lime.

Once you have an active Flights account with Lime and reach the threshold of 300 passengers flying longhaul per calendar year, you will automatically be placed on the Grandi scheme and begin earning. If you have a Groups account, you will begin earning once 500 passengers have flown longhaul or shorthaul per calendar year.

This includes Inclusive Tour, Seat Only, Published and Cruise fares. Your ticketed bookings and earnings will then be tracked throughout the year. You will also receive a periodic report from our Partnerships team.

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^{*}subject to change at the start of each year

... AND INCENTIVES



We created Kudos specifically to reward the Sales, Reservations, Ticketing and Customer Service teams in your company. The scheme refreshes each month so we encourage teams to head over to our website and register every time to be in with the chance of securing one of the unique team prizes on offer.

Kudos is open to everyone with an active Lime account and the varied monthly criteria ensures all customers have the opportunity to get involved throughout the year. Your participation in Kudos also contributes towards your Grandi rewards.

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CONTACT US TO GET STARTED

PARTNERSHIPS

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Lime is a member of the Travel Innovation Group. Designing, building and implementing innovative products and services for the travel industry.