



WELCOME TO LIME

BRITISH AIRWAYS FLIGHT SPECIALIST
FOR QUOTING, TICKETING AND
BOOKING MANAGEMENT



WORKING WITH LIME

Our intuitive booking systems are designed by us, meaning we're constantly investing in new technology to help ease your booking management

You will have 24 hour access to the systems so that you can make pre-ticket amends or ticket as required. Should you need any assistance or advice, our knowledgeable team are on hand to help.

We also have an out of hours contact for flight emergencies that occur outside of normal office hours.

Thanks to our innovative booking systems, you don't require a GDS to access, book and ticket British Airways fares.

MARKETING SUPPORT

Our in-house marketing team can advise on use of British Airways branding, along with supplying approved imagery and content for your own collateral, including access to the British Airways Appointed Operator Logo for Flights accounts.

ABOUT BRITISH AIRWAYS

Boasting one of the most high quality and accessible products in the sky, British Airways have achieved a global trust for both service and safety

ROUTE NETWORK

British Airways fly to over 550 destinations worldwide and are constantly evolving to suit the needs of their travellers.

Plus, thanks to British Airways alliances and airline partners across the globe, Lime customers can benefit from access to extended route networks and aligned schedules.

CABINS

British Airways innovative product range means there is an option for every preference and budget.

World Traveller cabins allow customers to enjoy a comfortable longhaul flight with everything they need in one affordable fare. Upgrade options include World Traveller Plus, Club World and First for an impeccable service and understated British elegance at every step of the journey.

For shorthaul travel, Club Europe offers an upgraded experience with high levels of comfort while Euro Traveller is great value for money with a sensational catering partnership.

REWARDS...



Grandi is designed to reward your company over the year with financial remuneration when you continually choose British Airways with Lime.

Once you have an active Flights account with Lime and reach the threshold of 300 passengers flying longhaul per calendar year, you will automatically be placed on the Grandi scheme and begin earning. If you have a Groups account, you will begin earning once 500 passengers have flown longhaul or shorthaul per calendar year.

This includes Inclusive Tour, Seat Only, Published and Cruise fares. Your ticketed bookings and earnings will then be tracked throughout the year. You will also receive a periodic report from our Partnerships team.

**subject to change at the start of each year*

... AND INCENTIVES



“Kudos is our monthly incentive programme specifically designed to bring an explosion of colour to your year.”

We created Kudos specifically to reward the Sales, Reservations, Ticketing and Customer Service teams in your company. The scheme refreshes each month so we encourage teams to head over to our website and register every time to be in with the chance of securing one of the unique team prizes on offer.

Kudos is open to everyone with an active Lime account and the varied monthly criteria ensures all customers have the opportunity to get involved throughout the year. Your participation in Kudos also contributes towards your Grandi rewards.

CONTACT US TO GET STARTED

PARTNERSHIPS

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Lime is a member of the Travel Innovation Group. Designing, building and implementing innovative products and services for the travel industry.