

KUDOS - INCENTIVES FROM LIME TERMS & CONDITIONS

- 1. The monthly competitions are open to UK operators that have a live account via Lime for Flights and/or Groups or as specified per month.
- 2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
- 3. To be eligible for the individual Kudos incentives you must register for each of the monthly competitions and meet the criteria outlined for that month via lime-management.com/kudos (see bottom of document).
- 4. Upon one member of your team registering each month, your company as a whole will automatically be entered into that month's Kudos incentive.
- 5. An individual winner registered from your company will be drawn and awarded the monthly Kudos incentive on your team's behalf.
- 6. Any prizes won must be used by staff associated with your company only. Upon receiving the team prize, the winner must provide a full list of their Sales, Customer Service, Reservations and Ticketing staff which will be added to our mailing list to ensure all relevant staff are included in the prize and can take part in the future.
- 7. The individual winner will also be awarded with a prize pack in recognition of their registration.
- 8. Lime cannot be held responsible for items lost in the post.
- 9. Any monetary value/vouchers received are subject to income tax and national insurance contributions guidelines which will be highlighted where relevant per monthly competiton.
- 10. Prizes are non-changeable, non-transferable and no cash alternative is available.
- 11. All registrants agree to have their name and company on Lime's website and social platforms.
- 12. Winners will be notified via the winners hall of fame section on our Kudos landing page.
- 13. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
- 14. Lime reserves the right to amend this programme at any time.
- 15. Lime's decision is final.

October 2018 terms & conditions

- 3.1 This month's incentive is open to operators who have a Groups account via Lime.
- 3.2 To be eligible to win this month's incentive, you will need to:
 - Register your company via Lime's dedicated Kudos page: lime-management.com/kudos (even if you've entered for previous months) by midnight 31 October 2018.
 - Book Europe with Lime between 1 31 October 2018 (bookings must be confirmed)
- 3.3 One winner will be selected based on the highest number of passengers on Groups bookings to Europe confirmed during October. Cancelled bookings will not count.
- 3.4 The winner will receive 'the perfect day' for themselves and their team, involving a pick 'n' mix of different prize options up to a maximum value of £2,500.
- 3.5 The prize must be arranged by 15 November 2018 to be redeemed by 30 November 2018. If not arranged or redeemed by these dates, the prize will be given to the company who came second during the campaign period. If not taken after this, the prize will be deemed unclaimed.
- 3.6 Lime will work with you on creating each element of your 'perfect day' prize and if Lime sees your choice of prize as unacceptable, an alternative prize must be chosen.
- 3.7 The prize must be redeemed all at once and is to be redeemed by the majority of customer service, operations, reservations and sales teams.
- 3.8 No monetary/voucher alternative will be offered.





