



VALENTINE'S DAY INCENTIVE TERMS & CONDITIONS

1. The incentive is open to UK operators that have a live account via Lime for Flights and Groups.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. How to enter our Valentine's Day incentive:
 - a. Email our marketing department at marketing@lime-management.com with your name, company name and what you love most about British Airways.
 - b. Have a British Airways booking created with Lime on 14 February 2019 (Group accounts need to have a live quote created).
4. 14 winners will be selected at random from the entries received.
5. Winners will receive a luxury gift selected by Lime which will be sent no later than Monday 18 February 2019.
6. Prizes are non-changeable, non-transferable and no cash alternative is available.
7. All registrants agree to have their name and company on Lime's website and social platforms. Winners may also be asked for a testimonial about the process and prize to be used by Lime. Testimonials about British Airways (3a) will be used for promotional purposes.
8. Lime reserves the right to amend or discontinue this promotion at any time.

