



## RE-ENGAGEMENT INCENTIVE TERMS & CONDITIONS

1. The incentive is open to UK operators that have a live account via Lime for Flights and Groups but who have not made a British Airways booking via Lime in their relevant Flights/Groups account since April 2017 and received an email on Friday 5 April 2019 inviting them to take part.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. How to enter the incentive:
  1. Login to your Lime Flights or Groups account
  2. Create a Flights booking or request a Group quote in the account in which you are dormant in to any destination on the British Airways route network between 5 - 26 April 2019
  3. Enter your PNRs via the submission form on our dedicated landing page
4. Winners will be notified by our Partnerships team by 17:30 Monday 29 April 2019.
5. Ten winners will be drawn at random from the eligible entries and will be offered one of the prize options listed below:
  - a. An experience voucher
  - b. A drinks package delivered to the office
  - c. Team lunch delivery of your choice
6. Maximum value of the prizes available is £100.
7. Winners must confirm their choice of prize no later than Wednesday 1 May 2019. Drinks packages and lunch deliveries must be redeemed no later than Friday 10 May.
8. Prizes are non-changeable, non-transferable and no cash alternative is available.
9. All registrants agree to have their name and company on Lime's website and social platforms. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
10. Lime reserves the right to amend or discontinue this promotion at any time.
11. Lime's decision is final.

