



20 REASONS TO CHOOSE LIME

to keep you flourishing in 2020

1. APPROVED SUPPLIER
of British Airways trade flights
2. HOLD SEATS, NO COST
on Inclusive Tour and Group fares
3. BEST LEISURE FARES
across our Flights and Groups services
4. WE'LL NURTURE YOU
with dedicated account management
5. REGULAR REWARDS
with plenty of incentives and fam trips
6. STAND OUT IN YOUR FLOWER BED
with our marketing support available
7. GREEN MINDED
with British Airways carbon offset scheme
8. BLOOM ALL OVER THE WORLD
with over 200 British Airways destinations
9. PLANT THE SEEDS FOR GROWTH
full airline visibility via our events and reporting

Lime Flights

(0)900 100 0156*
baflights@lime-management.com

10. FREEDOM TO PACKAGE
our fares + your ground arrangements
11. EXCLUSIVE STATUS
with Appointed Operator logo
12. INTUITIVE BOOKINGS
via our NDC-enabled system
13. DTC EXEMPTION
save money on every booking
14. A HAVEN OF CHOICE
Additional Price Points via NDC
15. GROW AND FLOWER
with Grandi rewards
16. BOOK API to make booking even simpler! Enquire for details

Lime Groups

0151 350 1185
bagroups@lime-management.com

17. ONLINE BOOKINGS
with 24 hour access
18. LOW DEPOSITS
with no initial commitment
19. SUPERSIZED GROUPS
99 passengers or more
20. ADVANCED REGISTRATION
to request a quote early

To find out more about how Lime is helping your business thrive, visit our website:
lime-management.com/20-reasons