



BRITISH AIRWAYS MARCH INCENTIVE TERMS & CONDITIONS

1. The prize draw is open to UK operators that have a live Flights account with British Airways via Lime only.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, book British Airways USA & Canada fares between 17 – 31 March 2022. We'll track eligible live bookings and enter your business into a lucky dip to win a £500 voucher.
4. The main account contact will be notified with details of the winning PNR during April 2022 and asked to provide a postal/email address for the prize.
5. Prizes are non-changeable, non-transferable and no cash alternative is available.
6. All registrants agree to have their name on Lime's website and social platforms for promotional purposes.
7. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
8. Lime reserves the right to amend or withdraw this promotion at any time.
9. Lime's decision is final and considers our contributing partners.

