



## Lime Atlantic Joint Business (AJB) Incentive Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights or Groups account with Lime.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, **book British Airways** seats in all cabins to North, South or Central America with any Atlantic Joint Business airline via Lime; bookings must be made between 19 August and 15 September 2024.
4. We'll track bookings and award one participant a pair of return British Airways World Traveller flights to New York.

### Prize specifics:

- a. Winners for the booking incentive will be notified by 30 September 2024.
  - b. Upon notification of their win, the claimant must email their preferred travel dates (a choice of three in case of in-availability of required O class) to [marketing@lime-management.com](mailto:marketing@lime-management.com) by 30 November 2024.
  - c. Flights to depart before 31 March 2025 and are only available in O class.
  - d. Once dates have been agreed the winner must provide full names and DOB of passengers travelling as stated on their passport (title, first and last name). One passenger must be the prize winner or a member of their organisation, to be agreed by Lime.
  - e. Once the booking is ticketed you will be provided with the PNR locator and can login to Manage my Booking via [ba.com](http://ba.com) to update your details.
5. Prizes are non-changeable, non-transferable and no cash alternative is available.
  6. Winners agree to have their name on Lime's website and social platforms for promotional purposes.
  7. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.
  8. Winners will be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.
  9. Lime reserves the right to amend or withdraw this promotion at any time. Lime's decision is final and considers our contributing partners.

