

Lime Middle East Incentive Terms & Conditions

- 1. The prize draw is open to UK operators that have a live Flights or Groups account with Lime.
- 2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
- 3. To enter, book British Airways seats in all cabins to Qatar, Saudi Arabia, Oman, Dubai or Abu Dhabi through Lime; bookings must be made between 1 March and 29 March 2024.
- 4. We'll track bookings and award prizes to our Tour Operator Partners. Prizes to be awarded:
 - 1st A pair of World Traveller seats on British Airways to Abu Dhabi or Dubai
 - 2nd A pair of second generation Apple AirPod
 - 3rd A leather personalised zipped travel wallet from Aspinal of London
 - 4th A Nourish on the go set by The White Company

Flights to depart before 31 December 2024 and are only available in O or Q class.

- 5. Winners for the booking incentive will be notified by 5 April 2024.
- 6. Prizes are non-changeable, non-transferable and no cash alternative is available.
- 7. Winners agree to have their name on Lime's website and social platforms for promotional purposes.
- 8. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.
- 9. Winners will be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.
- 10. Lime reserves the right to amend or withdraw this promotion at any time.
- 11. Lime's decision is final and considers our contributing partners.

