Lime x British Airways South Africa Incentive
Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights or Groups account with Lime.

2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.

Booking incentive

3. To enter our booking incentive, book British Airways flights to Cape Town, or Johannesburg in South Africa, via Lime in any cabin between 9 November and 21 December 2026.

4. Every qualifying booking made during the promotional period will earn one entry into the prize draw.

5. There are three prizes of £250 vouchers, with each winner able to choose their preferred voucher, subject to availability.

6. The prize draw will take place after the promotional period, and winners will be notified directly.

Webinar incentive

7. All attendees who complete the webinar quiz during the campaign period and answer all questions correctly will automatically be entered into a prize draw to win one of two £50 vouchers of their choice.

8. Winners for the webinar incentive will be notified by 4th January

9. All prizes are non-changeable, non-transferable and no cash alternative is available.

10. Winners agree to have their name on Lime's website and social platforms for promotional purposes.

11. By taking part in this booking incentive, you are giving permission for Lime to share your contact details with any contributing partners.

12. All winners will be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.

13. Lime reserves the right to amend or withdraw this promotion at any time. Lime's decision is final and considers our contributing partners.