



Lime Q4 UK-Middle East Incentive Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights or Groups account with Lime.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, book British Airways flights in any cabin to Dubai, Kuwait, Doah or Bahrain between 18 October and 13 December 2023, to fly between 18 October and 17 December 2023.
4. We'll track bookings and award one Tour Operator Partner either a pair of Sony WH-CH720N Noise Cancelling Wireless Bluetooth Headphones or a Kindle Paperwhite 16GB with ads.
5. Winners will be notified by 22 December 2023.
6. Prizes are non-changeable, non-transferable and no cash alternative is available. If the items are not available at time of purchasing, another suitable alternative will be provided.
7. Winners agree to have their name on Lime's website and social platforms for promotional purposes.
8. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.
9. Winners will be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.
10. Lime reserves the right to amend or withdraw this promotion at any time.
11. Lime's decision is final and considers our contributing partners.

