



Lime x British Airways USA Incentive Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights or Groups account with Lime.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.

Booking incentive

3. To enter our booking incentive, book British Airways flights to Boston, Houston, Las Vegas, Los Angeles, Miami, New Orleans, New York, Orlando, Philadelphia, Portland, San Francisco, Seattle, Tampa, and Washington via Lime in any cabin between 16 February 2026 and 30 March 2026.
4. We'll track bookings and award the prize to one of our top-selling USA Tour Operator Partners. The prize will include:
 - A pair of World Traveller (O class) British Airways flights to Portland, subject to availability.
 - Three nights' accommodation in Portland.
 - Four nights' accommodation in the state of Oregon to be agreed upon with the winner once the campaign ends.
 - Car hire reimbursement up to \$500
 - Other activities to be confirmed with the winner once the campaign ends.
5. Winners for the booking incentive will be notified by 10 April 2026.

Webinar incentive

6. All attendees who complete the webinar quiz on 26 February 2026 at 10:30 and answer all questions correctly will automatically be entered into a prize draw to win one of two £100 Gift Card of their choice, sent before 6 March 2026.
7. Winners for the webinar incentive will be notified by 2 March 2026.

Destination quiz

8. All participants who complete the quiz before 30 March and answer all questions correctly will automatically be entered into a prize draw to win one of three £100 Gift Card of their choice, sent before 10 April 2026.
9. Winners for the destination quiz will be notified by 6 April 2026.

10. All prizes are non-changeable, non-transferable and no cash alternative is available.

11. Winners agree to have their name on Lime's website and social platforms for promotional purposes.

12. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.

13. Winners will be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.

14. Lime reserves the right to amend or withdraw this promotion at any time. Lime's decision is final and considers our contributing partners.