



Lime x British Airways USA Incentive Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights or Groups account with Lime.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, you must book British Airways flights to Boston, Las Vegas, Los Angeles, Miami, New York, Orlando, Seattle, Tampa, Vancouver or Washington via Lime in any cabin between 15 April and 13 May 2025. A £5 voucher will be awarded for World Traveller, £10 voucher for World Traveller Plus, £15 voucher for Club World and £20 voucher for First per PNR up to a total campaign value of £2,000.
4. Maximum earning of £400 per Tour Operator for World Traveller and World Traveller Plus and maximum earning of £500 per Tour Operator for Club World and First.
5. Vouchers will be awarded upon ticketing for new bookings made during the campaign period.
6. Cancelled bookings will not be eligible.
7. Prizes are non-changeable, non-transferable and no cash alternative is available.
8. Winners agree to have their name on Lime's website and social platforms for promotional purposes.
9. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.
10. Winners may be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.
11. Lime reserves the right to amend or withdraw this promotion at any time. Lime's decision is final and considers our contributing partners.