



Lime x Malaysia Tourism Board Incentive Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights account with Lime.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, you must book British Airways flights to Kuala Lumpur via Lime in any cabin between 3 March and 31 March 2025. All eligible new bookings will be reviewed at the end of each week and a weekly prize of a £250 voucher will be awarded to one top booking Lime Tour Operator or Travel Agent.
4. Prizes are non-changeable, non-transferable and no cash alternative is available.
5. Winners agree to have their name on Lime's website and social platforms for promotional purposes.
6. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.
7. Winners may be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.
8. Lime reserves the right to amend or withdraw this promotion at any time. Lime's decision is final and considers our contributing partners.